



Typography Overview

Our primary typeface, Baskerville Neo, is used for headlines, subheadings, and body text. It works equally well in print and digital applications. Please use Baskerville Neo in all communication material whenever possible.

For CTAs and Actions we use Saans.

For logo and typography accents we use Text custom font.

Display Typeface

Text

Primary Typeface

Baskerville Neo

Secondary Typeface

Saans